



Digital Content Creation

Print. Web. Mobile.

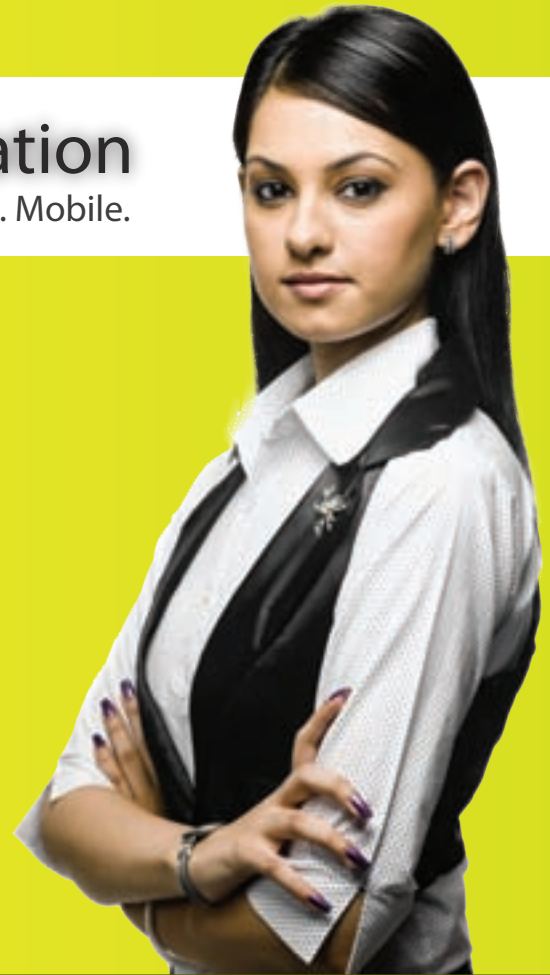


I am empowered to originate & deliver ideas for Print, Web & Mobile Design.

I am a Digital Content Designer.



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About Tekno Point Multimedia

“cat-a-lyst: Anything which creates a situation in which change can occur”

Tekno Point positions itself as a catalyst for Rich Internet Applications revolution. We empower you to benefit from and be a part of Rich Internet Applications world via 3 services – Consulting, Training and Interactive.

Tekno Point Multimedia provides RIA training services for organizations and individuals. As part of the corporate training services, we have empowered over 3000 professionals from large IT organizations to acquire the skills required to create and develop applications on Flash Platform®. Our trainers are Adobe Certified Experts and are required to constantly upgrade their skills to improve training delivery.

Andheri Office:

Office No. 1 A, Sukhmani Bldg.,
1st Floor, Opp. Nadco,
Above Archies Gallery,
Andheri (W),
Mumbai : 400058.
Tel. No.: (+91) (022) 40250250

Bengaluru Office:

No. 668/B,
Opp. to Koramangala club,
6th block Koramangala,
Bengaluru : 560034.
Tel. No.: (+91) (080) 41435640

Clientele

- ▶ Accenture, Amdocs, ALD Automotive, ADP
- ▶ BMC Software, BSEL, Bombay Dyeing
- ▶ Cognizant Technologies, Capgemini, CMS, Chain N Chains
- ▶ Deutsche Bank, D. E. Shaw, Deloitte
- ▶ eBay India, ESPN Cricinfo
- ▶ Ffreedom Financial Planners, Fiserv India
- ▶ Geebee Education, Global eProcure
- ▶ Harbinger Systems, HCL Technologies, Hurix Systems, HP
- ▶ Infosys Technologies Ltd, Indian Oil, Intuit Technology
- ▶ Juniper Networks India Pvt. Ltd.
- ▶ Kanbay, Keane India Ltd, Kalpataru Limited, Knight Frank
- ▶ LearningMate Solutions, LionBridge Technologies
- ▶ Merrill Lynch, MTV India, MobileStore, Maxplore Technologies
- ▶ NDS, Ness Technologies, Net Scout IT, Netesoft
- ▶ Oracle, Ogilvy Indonesia, Orienta
- ▶ Patni Computer Systems, Persistent Systems, Polaris Software
- ▶ Quintiles Research and Development
- ▶ Rediff.com India Ltd, RBS, Raheja Universal
- ▶ SAP Labs, Saatchi & Saatchi, Sun Gard, Symphony Services
- ▶ TCS, Tata Interactive Systems, Tech Mahindra
- ▶ Ubisoft, Unity Infra Projects Limited
- ▶ Viacom 18, Vertex Software
- ▶ Wipro Technologies, Web Spiders, World Health Organization
- ▶ Xoriant Solutions, Xpanxion International
- ▶ Zapak Digital Entertainment Ltd., Zinfi Technologies

and many more...

Digital Content Creation

Digital Content Creation course is a placement backed career course for students who are creative and interested in working in advertising, gaming, elearning, web design, digital agencies, etc.

The objective of the course is to create talent which can deliver design for print, web and mobile keeping in mind the future needs of digital content industry.

■ Training Delivery:

Project based curriculum that develops career skills in Digital Content Creation using Adobe tools.

■ Course Structure:

Develop key skills in a spiral – each project adds more challenging skills to foundation proficiencies. The course is structured to enhance technical, project management, design and research and communication skills.

■ Internship:

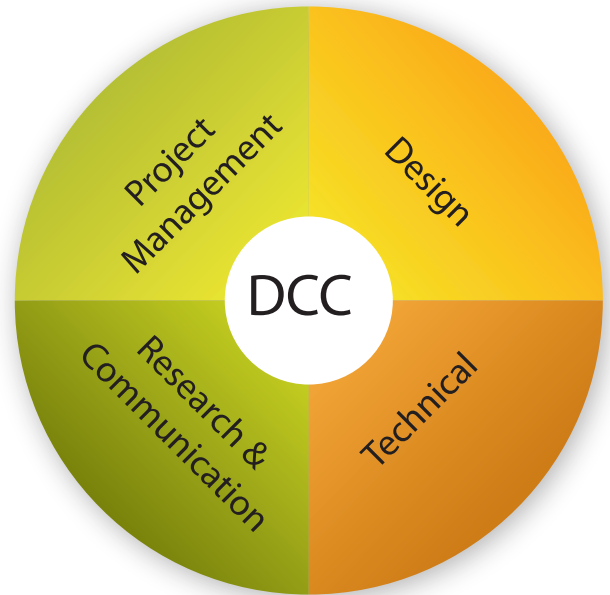
An optional internship program of 2 months, working on live projects

■ Course Duration & Fees:

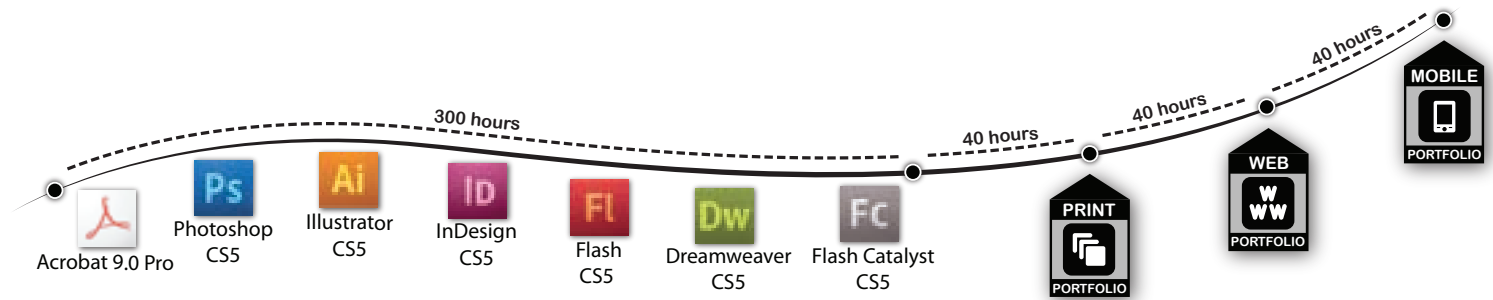
Duration - 3, 6 & 11 Months

Fees - Rs. 60,000 + Taxes

Develop yourselves on the 4 key skill areas



Path to Success



Project Management	Design	Research & Communication	Technical
Managing files and using file naming conventions	Creating designs that meet client requirements	Analysing and evaluating	Adobe Acrobat 9.0 Pro
Organising and managing content	Reusing content	Giving and receiving peer review comments	Adobe InDesign CS5
Writing a summary of client needs	Redesigning based on feedback	Understanding Copyright and fair use guidelines	Adobe Photoshop CS5
Creating and managing a project plan	Understanding file formats resolution and file size	Communicating and presenting design decisions	Adobe Illustrator CS5
Identifying asset needs	Designing for usability	Collaborating with teammates	Adobe Flash CS5
			Action Script 3.0
			Adobe Dreamweaver CS5
			AIR 2.0 on Android
			Adobe Flash Catalyst CS5

Benefit from our experience of training over 3000 IT professionals



Adobe Acrobat 9 Pro

Duration: 5 Days | 40 Hrs

Course Outline

- Unit 1: Get to Know Adobe Acrobat 9.0
- Unit 2: Navigate the Acrobat Workspace
- Unit 3: Read PDF Documents with Adobe Acrobat 9.0
- Unit 4: Create a PDF Document
- Unit 5: Create PDF Documents in Authoring Applications
- Unit 6: Capture PDF Documents
- Unit 7: Create Navigation for PDF Documents
- Unit 8: Create a PDF Document
- Unit 9: Create Forms
- Unit 10: The Basics of Editing PDF Documents
- Unit 11: Review PDF Document
- Unit 12: Add Digital Signatures and Document Securitys
- Unit 13: PDF Documents
- Unit 14: Acrobat Online
- Unit 15: Create a PDF Index



Adobe Acrobat 9 Pro



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- Unit 16: Create Forms with Adobe LiveCycle Designer ES 8.2
(Windows Only)
 - Unit 17: Batch Process and Optimize PDF Documents for Print
 - Unit 18: Add Multimedia Elements to PDF Documents



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Adobe InDesign CS5

Duration: 5 Days | 40 Hrs

Course Outline

- Unit 1. Introducing the Workspace
- Unit 2. Getting to Know InDesign
- Unit 3. Setting Up a Document and Working with Pages
- Unit 4. Working with Objects
- Unit 5. Flowing Text
- Unit 6. Editing Text
- Unit 7. Working with Typography
- Unit 8. Working with Color
- Unit 9. Working with Styles
- Unit 10. Importing and Modifying Graphics
- Unit 11. Creating Tables
- Unit 12. Working with Transparency
- Unit 13. Output and Exporting
- Unit 14. Creating Rich Interactive Documents
- Unit 15. Working with Long Documents



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Adobe Photoshop CS5

Duration: 5 Days | 40 Hrs

Course Outline

- Unit 1. Getting to Know the Work Area
- Unit 2. Basic Photo Corrections
- Unit 3. Working with Selections
- Unit 4. Layer Basics
- Unit 5. Correcting and Enhancing Digital Photographs
- Unit 6. Masks and Channels
- Unit 7. Typographic Design
- Unit 8. Vector Drawing Techniques
- Unit 9. Advanced Layering
- Unit 10. Advanced Compositing
- Unit 11. Painting with the Mixer Brush
- Unit 12. Working with 3D Images
- Unit 13. Preparing Files for the Web
- Unit 14. Producing and Printing Consistent Color



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Adobe Illustrator CS5

Duration: 5 Days | 40 Hrs

Course Outline

- What's New in Adobe Illustrator CS5
- Unit 1. Getting to Know the Work Area
- Unit 2. Selecting and Aligning
- Unit 3. Creating and Editing Shapes
- Unit 4. Transforming Objects
- Unit 5. Drawing with the Pen and Pencil Tools
- Unit 6. Color and Painting
- Unit 7. Working with Type
- Unit 8. Working with Layers
- Unit 9. Working with Perspective Drawing
- Unit 10. Blending Colors and Shapes
- Unit 11. Working with Brushes
- Unit 12. Applying Effects
- Unit 13. Applying Appearance Attributes and Graphic Styles
- Unit 14. Working with Symbols
- Unit 15. Combining Illustrator CS5 Graphics with Other Adobe Applications



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Adobe Flash Professional CS5

ActionScript 3.0

Duration: 5 Days | 40 Hrs (For Designers)
4 Days | 32 Hrs (For Developers)

Course Outline

- Introduction to ActionScript 3.0
- Introduction to OOPs (For Designers only)
- Unit 1. Using Code Snippets and Navigating the Flash Timeline
- Unit 2. Working with Events and Functions
- Unit 3. Creating Animation with ActionScript
- Unit 4. Creating ActionScript in External Files
- Unit 5. Using ActionScript and Components to Load Content
- Unit 6. Creating Preloaders in ActionScript 3.0
- Unit 7. Using Arrays and Loops in ActionScript 3.0
- Unit 8. Creating and Formatting Text with ActionScript
- Unit 9. Controlling Sound with ActionScript
- Unit 10. Working with an XML Playlist
- Unit 11. Using ActionScript and Components to Control Video



Adobe Flash Professional CS5

ActionScript 3.0



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- Unit 12. Delving Deeper into Graphics and Animation with ActionScript
 - Unit 13. Printing and Sending Email with ActionScript 3.0
 - Unit 14. Creating Adobe AIR Applications with Flash and ActionScript
 - Unit 15. Using Third-Party Libraries to Extend ActionScript



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Adobe Dreamweaver CS5

Duration: 3 Days | 24 Hrs

Course Outline

- Unit 1. Customizing Your Workspace
- Unit 2. HTML Basics
- Unit 3. CSS Basics
- Unit 4. Getting a Quick Start
- Unit 5. Creating a Page Layout
- Unit 6. Working with Cascading Style Sheets
- Unit 7. Working with Templates
- Unit 8. Working with Text, Lists, and Tables
- Unit 9. Working with Images
- Unit 10. Working with Navigation
- Unit 11. Adding Interactivity
- Unit 12. Working with Flash
- Unit 13. Working with Forms
- Unit 14. Working with Online Data
- Unit 15. Building Dynamic Pages with Data
- Unit 16. Working with Code
- Unit 17. Publishing to the Web



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Adobe Flash Catalyst CS5

Duration: 2 days | 16 hrs

Course Outline

- Unit 1: Getting to know Adobe Flash Catalyst CS5
- Unit 2: Preparing, Importing, and placing artwork
- Unit 3: Managing the Library
- Unit 4: Managing Layers
- Unit 5: Working with pages and states
- Unit 6: Creating interactive components
- Unit 7: Creating transitions and action sequences
- Unit 8: Adding and controlling video and sound
- Unit 9: Integrating SWF content from other
- Unit 10: Designing with Data
- Unit 11: Drawing and editing artwork
- Unit 12: Publishing a project
- Unit 13: Extending your project using Adobe Flash Builder



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